



# Job Posting

## Bilingual Social Media Advocate

### Featherstone Moments

For us, it all starts with relationships. At Featherstone Moments, we believe in the power of peoples' stories. We make it our mission to share the stories of people making a difference in their communities. We're a boutique marketing agency located in Detroit, MI, dedicated to creating awesome digital experiences. We're ready to say hello (in multiple languages).

### Values

*Equity. Relationships. Stories. Integrity. Culture.*

Above all, we seek equity in all that we do. Featherstone Moments sees equity as a driving force in creating radical change in today's world. We know that relationships, stories, integrity, and culture are all vital to building a better tomorrow for our clients and their communities.

### Description

We're seeking a Bilingual Social Media Advocate (Spanish + English) to support Featherstone Moments' growing relationships with clients in the Detroit area. Your job would be to tell their stories on a variety of social media platforms and support their communities with a deep commitment to customer service. Collaborating with other members of the team, you would be responsible for being the voice for our clients and supporting their business development online.

### You create solutions.

- implement social media strategies to align with each client's goals
- generate, edit, and publish engaging content according to a brand-specific publishing calendar (e.g. original text, photos, videos and news)
- collaborate with other team members (accounts, ads, operations) to ensure brand consistency
- communicate with each brand's communities with a consistent voice and a commitment to customer service (respond to comments and posts + monitor customer reviews)

- continue to learn about current technologies and trends in social media, design tools, and applications

**You have skills.**

(We'd like you to feel confident with most of these.)

- speak + write Spanish AND speak + write English (This is a "must have.")
- familiar with social media management tools (Hootsuite or something like it)
- experience in digital content management
- excellent copywriting skills for different social platforms
- commitment to customer service
- investment in creatively harnessing each brand's voice
- outstanding communication skills
- analytical and multitasking skills
- deep dedication to collaboration
- enthusiasm for learning and teaching
- genuine interest in supporting underserved business owners in the digital space

**Hours + Pay:** part-time, \$18.35/hour (We hope you'll grow with us!)

**Location:** TechTown Detroit (unlimited caffeine supply and other fun perks) and/or wherever makes you feel awesome.

To apply: Please send a note about why you're interested in the job along with your resume to Juan Carlos Dueweke-Perez ([juancarlos@featherstonemoments.com](mailto:juancarlos@featherstonemoments.com)).